



Envision Alachua Phase II Task Force

Summary of Task Force Meeting #4 June 25, 2013

prepared by

MIG, Inc.

July 2013

in support of the Envision Alachua
process convened by Plum Creek



Background

On June 25, 2013, Plum Creek convened the fourth Task Force meeting of the second phase of the Envision Alachua process. Envision Alachua is a community planning process to discuss future economic, environmental and community opportunities in Alachua County on lands owned by Plum Creek. Plum Creek is the largest private landowner in Alachua County, with 65,000 acres. Nearly 24,000 of these acres are permanently conserved. The company's holdings are located throughout northern and eastern Alachua County. Plum Creek is considering future uses for its lands that could be aligned with community needs. Phase I of the process yielded a community vision, goals and guiding principles to guide Plum Creek's decision making as it explores potential opportunities for lands in East County that are suitable for uses other than timber.

During Phase II of the process, Plum Creek is working with a Technical Advisory Group, the Task Force and members of the community to determine how to achieve the community's vision and goals that support economic development opportunities, environmental conservation and activities that meet community needs as expressed during the Envision Alachua process.

The objectives for the fourth Task Force meeting were to:

- Provide an update on planning process and schedule and report results of Technical Advisory Group (TAG) Meeting #4
- Provide an update on the Economic Progress Initiative and Land Supply Analysis
- Present Draft Framework Map and Related Land Uses
- Discuss Potential Land Use Program and Conservation Strategy

This document summarizes the general discussion comments made by the facilitator, presenters and Task Force members during the June 25, 2013 meeting. It is intended only as a summary and should not be considered a transcription of the meeting. Meeting materials, information about the process and a videotape of the meeting can be found at www.envisionalachua.com.

I. Welcome and Introductions

Todd Powell opened the meeting and welcomed the participants. He reminded people that our first Task Force Meeting was held two years ago, on June 27, 2011. Todd reflected on recent conversations with representatives from conservation and economic development groups who were responding very positively to Envision Alachua. There is hope that positive things will come out of this process, but none of it would be possible without the participation of the Task Force members. He then passed the microphone to Daniel to start the meeting. Daniel explained that the meeting would be a report on our progress on the environment, economy and engaging the community, and would show how the vision has been

translated into land use planning concepts. He briefly reviewed the agenda and meeting outcomes.

He also briefly reviewed the schedule of upcoming meetings including the June 26th Community Workshop in Hawthorne at Shell Elementary School. The meeting is being held at the request of the City Manager. A fifth Task Force Meeting will be held in the fall to get final input from the Task Force before Plum Creek submits the long-term master plan application.

Daniel reviewed the three pillars of the process - Economic Development, Environmental Conservation and Community Development - and emphasized that the Task Force has had substantive conversations on all three pillars through this process.

II. Summary of Technical Advisory Group Meeting #4

Daniel then provided a brief summary of the Technical Advisory Group Meeting held on May 16, 2013. Some key points from the TAG discussions included recommendations for Plum Creek to:

- Conduct an analysis to assess agricultural land suitability – including new forms of production as well as traditional ones
- Focus on resource efficient development patterns addressing water, energy and transportation systems
- Refine the definitions of agriculture and silviculture; include silviculture in urban areas
- Clarify allowable uses in conservation areas; ensure that the final plan enhances the value of natural resource areas
- Identify ways to enhance the habitat corridors and linkages both on- and off-site
- Ensure that conservation areas will eventually include resource management plans to ensure long-term sustainability of these areas
- Consider use of mitigation banks to address any wetland impacts
- Look at density as a “friend of the environment”

III. Update on the Economic Progress Initiative

Daniel then introduced Amy Holloway, Avalanche Consulting. Amy opened by congratulating the Task Force members and acknowledging their strong commitment to the process. She shared that she has never before seen such a high level of committed community effort to participate in this type of process. She provided a process update and shared the findings and initial strategies for the Economic Progress Initiative, as well as strategic themes that are emerging from the process.

The update on the process noted:

- Baseline analysis is complete
- Conducted interviews with more than 100 key informants

- Higher education assets inventory is underway
- Conducted interviews with Santa Fe College Leadership May/June
- Conducted interviews with Florida Works in May/June
- Interviews and roundtables with UF have been underway since May
- Innovation Gainesville (iG) Strategy update is underway

They are six months into the process and expect it will take another six months.

Amy then showed a series of slides that provided data about key indicators that typically influence growth. One key indicator is population. Previously, Gainesville's population growth was on par with other communities, but it has slowed significantly compared to the US average. This matters because population growth correlates to economic growth. Other data showed that while the college age population is well above average, the population in the 35-59 age group is lower compared to the US average. This matters because it shows that the talent pool for experienced workers and middle management is limited, making it hard for local area companies to grow.

The area's median income has been lagging, and across the board workers are paid less (15% lower) than the US average except for one sector: salaries for government workers are above average.

Amy reviewed the Milken Institute Rankings which shows that Gainesville has dropped significantly in the last year, from a ranking of 100 down to 167. The top five Florida metropolitan areas are all ranked 100 or higher.

Through this process they reviewed the community assets and found them to be substantial. The region has an enviable list of assets for economic progress, including UF, Santa Fe College, major businesses, etc. Innovation Gainesville is starting to grow legs and many new industries are starting to grow as well, including venture capital growth. Gainesville is in the top 50 venture capital invested communities in the US.

UF research funding is increasing, and the state has committed to making UF one of the top ten research universities in the US. To make the top ten, they need to increase the investment to one billion dollars annually. The region is below average for funding from the federal government, so there may be opportunities for federal investment as well.

The region has a huge competitive advantage in fields such as agricultural science, with a significant investment in research funding. UF has five times as many agricultural majors when compared to other disciplines. Santa Fe College is also delivering a significant number of students with agriculture-related certificates and associate degrees. These types of findings will influence our strategic directions.

Amy shared some ideas on the strategic direction, asking, how can we position the region to capitalize on its assets? She described the following strategic themes:

- Innovation: first of all, we should continue innovating. The momentum created by Innovation Gainesville is building. It needs to continue in the long term - it's a marathon, not a sprint. Another asset in terms of innovation is the Sid Martin Biotechnology Incubator - recently named #1 in the world.
- Balance: from a strategy standpoint we need to balance these three factors: entrepreneurship and commercialization - growing our own businesses; retaining and expanding existing businesses; and recruiting outside businesses that complement our vision.
- Regionalism: we need to act as a unified region and pool our assets. This will help increase the base of competitive offerings, maximize limited resources and improve opportunities for all residents.
- Targeting: we need to "hyper-target" specific industries so that we can be the best in a focused area. We should consider the following in our approach: scalability, opportunity, convergence, diversity, growth and vision. Having a targeted approach will help clarify and shape our external marketing activities and the tailored marketing tools we create.
- Target Ecosystem: we need to create a targeted ecosystem, including everything we need to build our area of focus: research and development, federal investment, UF concentration, and public-private partnerships.
- Career Pathways: we need to have defined pathways for local residents to build careers. We should be able to tell them what skills they need, how they get trained and how they can apply for these jobs.
- Communications: Amy concluded by noting the need to communicate our strengths and share our victories.

Daniel then asked Task Force members for their comments and questions regarding the presentation. He asked, what does this data tell you? What would you do with this data?

Nona Jones responded that there are so many parallels on the agricultural front relative to the educational system, and that she hadn't previously thought of our county as an agricultural center. This information is shifting her thinking about the role of agriculture in our region and in the process.

Vivian Filer commented that agriculture touches all aspects of our lives; the connection is close to home. But, she noted, she wanted to see more emphasis on the part of the strategy that focuses on training for the day-to-day worker, such as the person who opens and maintains the building. Amy

responded that we have been speaking with Florida Works about these opportunities and potential training needs. Vivian requested that these efforts also focus on providing apprenticeships so we can help people learn specific trades.

Charles Lee commented that our surprise that agriculture is such a big thing is emblematic of something else. Agriculture has long been underappreciated in Florida's economy. As we have urbanized, we have discounted the agriculture industry. UF is one of the most important agriculture schools in the country. We need to build awareness of that connection between agriculture and the people and its place in the region and state's economy.

Amy Holloway responded that some of this goes back to the need for communications and our ability to communicate our strengths and achievements.

Dale Brill shared a few comments to underscore Amy's presentation. He noted that this requires a balanced approach; we can't be all things to all people. We will need to focus on the strengths and let the data drive our approach. This may be challenging but the comments tonight have demonstrated a willingness to listen and follow the data. We have to be true to ourselves, stay with the targeted industries and play to our strengths. We need to swing at what we can hit out of the park!

Steve Seibert commented that he believes what distinguishes companies, communities and universities, is a unique ability to address the future. We expect the market will drive some decisions. But there are skill sets we need to anticipate so that we have a competitive advantage. We should focus on those advantages: for instance, a division in the university or someone on the team who is monitoring trends to help us be prepared so we can rise to the top. We are on our way, but some strategic foresight would be helpful. Most communities do this well when they are planning for emergency preparedness. He hopes we can apply this same foresight and preparedness to our economic development efforts.

As an example, Daniel suggested that the STEM disciplines (science, technology, engineering and math) are areas of opportunity, and our region is strong in these areas.

Helen Warren commented that the public education system is the largest partner in the process, and we need students that are engaged in learning and solving problems in their communities. We need to have businesses working together with the schools, so every school has a work project within walking distance - doing citizen science in water quality, monitoring, etc. With Envision Alachua, we have the potential to do this well.

Amy replied that this strategy has worked well when there is a convergence of special competencies and everyone has a role in going after this work. Talent alignment provides the number one competitive advantage.

Dale Brill prompted Amy to talk about the creative “collisions” between participants in the process, and how we drive more of these to occur. Amy briefly described a meeting with the UF Dean of Engineering. They are undergoing their own strategic planning process, and they see their interaction with other departments in the university as giving them a unique advantage and being a great source of collisions. On June 26th, they are presenting their strategic plan to Amy and Dale, including information on the new technologies they’re working with and how they’re interacting with other schools on campus to create further collisions. These will become the seeds of what we’re targeting.

Scott Koons replied that it’s essential that we play to our strengths, and that our main strength is UF. Only a few universities in the country have all of the disciplines represented at UF. He suggested we take a look at the other land grant universities in the country.

IV. Presentation on Available Industrial Land in Alachua County

Daniel discussed how Plum Creek had received questions regarding the available land in the county, and that many have asked, isn’t there already enough land available? He noted that along with being available, the land must also be suitable for the intended uses. Daniel then introduced Gerry Dedenbach, CHW, Inc. who provided a review and analysis of the available lands within Alachua County.

Gerry called out a key criterion: the size of the parcel needed to be a catalyst site. He recommended a property that is at least a few hundred acres. He referred to a map that showed a small number of parcels that were 500 acres or larger. The 500-acre threshold was chosen since about 50% of the land is used for support functions such as roads, utilities etc. We would need at least 250 acres net to have a catalytic property.

Alachua County is a very radial county in terms of its main roads. They are spokes that feed into Gainesville; each community has unique assets. He reviewed a map that showed the 500-acre parcels in the context of main transportation routes. He then added the strategic ecosystem overlay. Doing this, we see a large green corridor emerge through the eastern and northern portions of the county. We also have to look at the natural connections in our community.

One of the key factors is the land’s accessibility and proximity to major transportation corridors. Gerry explained that we screened out those served only by two lane roads, with limited ability to accommodate industrial needs. He then showed a map of lands well-served by four lane roads and rail and with easy access to the airport.

Another factor to consider is how well the lands are served by emergency and law enforcement services and in terms of health care. There are parcels near the Dollar General, Sysco and Walmart Distribution Centers and Plum Creek lands and East County that meet these criteria. They also need to have an adequate potable water supply and sewer services. Gerry's analysis then screened the parcels using these criteria and reviewed the parcels available on the MLS. Based on this analysis, they found the following acreages available in these locations:

- High Springs - 55 acres
- Alachua - over 1,000 acres
- Gainesville – nearly 3,500 acres (but sites buttress natural areas or are fragmented and in small blocks)
- Waldo - 36 acres
- Newberry - about 100 acres total
- Archer - 67 acres
- Micanopy – very limited

He noted that if you compare these available acreages with the lands Plum Creek can provide, we can show a network of lands that is unparalleled locally, regionally and nationwide.

Gerry then reviewed a series of vignettes describing specific parcels and their characteristics. The parcels were located throughout the county and in nearby communities. Generally speaking, the acreages were small or required the assemblage of multiple parcels. Most had limited services and road capacity. Some examples included:

- City of Newberry: 121 acres - limited in size with some acres already platted. The utilities are limited and lots are small.
- Alachua County: 116 acres located off a two lane road.
- City of Gainesville: Parcels of 9 and 24 acres – small lots with limited access. There is also a parcel of 148 acres, but it is landlocked with limited access.
- Alachua County in the City of Gainesville: parcels of 39 acres and 278 acres with limited services and road capacity.
- City of Hawthorne: parcels totaling 182 and 183 acres are well-positioned with available land. However, there is limited access and utilities.
- City of Archer: 67 acres – limited access and utilities.

If we try to put all of this together with the Florida Chamber of Commerce's Six Pillars we find we have the following:

- Talent Supply and Education: we have economic momentum, infrastructure and growth in leadership. We have a tremendous talent supply.

- Innovation and Economic Development: Our incubator has been highly successful.
- Infrastructure and Growth leadership: Task Force leadership is unparalleled and our infrastructure network is really strong.
- Business Climate and Competitiveness: we have a strong commitment and many established activities.
- Civics and Governance Systems: we have strong systems in place locally and at the county level, and the “Power of Ten” communities working collaboratively.
- Quality of Life: our region offers a high quality of life including a good cost of living, health care services, social and cultural offerings, and recreation. Plum Creek has a unique opportunity to provide these catalyst lands.

Following Gerry’s presentation, Task Force member Dorothy Brown asked about available lands in Hawthorne. Gerry replied that there are about 400 acres of industrial land that are available and unoccupied; these are not Plum Creek lands.

V. Discussion of Potential Land Use Program, Conservation Strategy and Patterns

Daniel described the next presentation as describing the latest iteration of the land use plan. He introduced Tim Jackson, who provided an overview of the long-term master plan process, the four land use categories and related uses, and the development characteristics.

Tim reviewed a slide from May 2013 that showed the current version of the draft framework map. He showed a series of slides that detailed the combination of the existing conservation lands, Plum Creek lands that are under conservation and those that would be put in conservation through this process. These slides revealed a strong series of natural linkages throughout the region – north-south and east-west. Tim noted that if approved, Plum Creek’s plan would bring the Emerald Necklace to fruition. He then focused on the urban land uses identified on the map and reminded participants that the designation did not mean these lands would all be paved. They would also include agriculture, open space and other non-developed uses.

Tim reviewed a pie chart which showed how under current conditions, Plum Creek has 22,855 acres under conservation easement. He compared this with how Plum Creek lands, developed and conserved consistent with the Envision Alachua vision, would retain the 22,855 acres under conservation easement and add 23,168 acres under potential conservation easement. In addition, he described how the urban land use category was not totally developed, but included 10,164 acres in urban resource based open space and other open space and agricultural uses.

He then introduced Fred Merrill, Sasaki and Associates, who reviewed the potential land use program and emphasized the "collisions" we have been talking about.

Fred noted that this is primarily an economic development project and we need to have a land use program that adds some numbers to these concepts. He reviewed the numbers for economic development, community and environment. He showed a brief comparison of what has been happening with a few other cities across the country. He then reviewed a slide that summarized the Sector Plans that have been completed in other parts of the state. He highlighted how Envision Alachua is opposite of most of these plans, since they have been driven by residential development, not economic development which is the focus of Plum Creek's plan.

Fred reviewed the draft Detailed Specific Area Plans (DSAPs) that were presented in March and showed recent refinements made as of May 2013. He briefly reviewed the minimum and maximum densities and noted that we are working with the existing county zoning. He showed a slide that presented a basic vocabulary of the development types. These included: major center, minor center, major agricultural center and corridor.

He then reviewed a series of slides and photos that showed how the land use plans might play out in settings such as mixed use, manufacturing, neighborhood and agricultural uses. He also highlighted the types of development we're seeking - advanced manufacturing that is clean, green and local, desirable enough for someone to live right next door.

He showed some early sketches of proposed development patterns and commented that we have to invent this place, since it doesn't yet exist. He reviewed a series of sketches that showed potential uses and how they might be combined in a sustainable, modern way. The photos featured examples such as: start-ups, combined commercial and living spaces, high tech campus, advanced manufacturing hub, green infrastructure and community uses. He then showed a slide with Area A and Area B side by side and what they might look like.

Daniel then opened up the discussion to Task Force members for their comments. He asked them to help identify anything we may have missed and comment on the direction we are going.

Rob Brinkman made the first comment. He noted that it's been two years since we started, and in conversations he'd had in the last week about this process and he is amazed by how many people consider this to be a standard residential development process, or think that it's like Haile Plantation or Celebration. He has struggled to explain and emphasize that this process is driven by economic development. Plum Creek has put a lot of energy into publicizing this, but it is going to come down to the members of this Task

Force to help get the word out when this comes before the Board of County Commissioners.

Bill Strassberger referenced the Homeland Security sector and called out Camp Blanding as an area where we can test this technology (i.e. drones). There's also an airport nearby. This is just another way to tap into Department of Defense related opportunities.

Kevin Thorpe emphasized involving UF alumni to help identify the business connections needed to realize these opportunities. It was confirmed that UF alumni will be involved.

Lindsey Krieg was eager to get these opportunities implemented quickly since she is very concerned about keeping young professionals in the area. She believes this process is a huge tool to do this, and that our environment is a strong attraction.

Helen Warren commented that the realtors are excited, especially about how the process has given strong consideration to the environment and planning for the future with conservation in mind.

Justin Williams shared that he has had the same conversations as Rob Brinkman has. Many people he speaks with think this is just another housing development. We need to keep the momentum going, and we as a group need to continue to have those conversations. He emphasized that the application will go to the County for approval. It will be important that Task Force members show up for the meetings and remember what we found important in this process. There are many challenges ahead but he believes the community is ready for change.

Eric Godet expressed that he is very excited by the process and the Power of Ten. He too agrees that we should prioritize implementation.

Dug Jones commented that he is very appreciative there is a lot of continued research being done so we can understand this as fully as possible. He was pleased to see some numbers attached to the draft plan, especially jobs creation numbers and the ratio of homes to jobs. He also likes the fact that the Hawthorne bike trail begins at the Innovation District and connects to Area B. You can bike from one end to the other.

Dr. Gladys Wright expressed that she is very impressed with the process and want to make certain that we continue to focus on the job training component. She believes it's imperative that we collaborate with the School District so that our curriculum prepares high school students for the jobs that will be coming to our region.

Scott Koons shared that as he steps back to view the process from the higher, 30,000-foot level, he observed that the environment and economic

development are not mutually exclusive, and that we have a land owner with the commitment and resources to take a long-term view. He continued by noting that tourism is our number one industry, but not many Floridians recognize that our #2 industry is agriculture, followed by the military at #3. Lastly, he suggested that for the Sector Plan application, we make clear distinctions for the four land use categories. He was concerned that certain types of agriculture would be included in some of the other land uses.

Bobbi Walton shared that she is excited to see this happening and is excited for Hawthorne, as well. She expressed agreement with Dr. Gladys Wright's comments that our high school students need to be ready for some of these jobs. She mentioned her brother's kids are in an apprenticeship. If the plan stays like this or close to it, there will be something for everyone in it. She emphasized that we need to stand behind this plan and be there when this goes to the Board of County Commissioners.

Vivian Filer commented that it's so rewarding to be part of a process like this, and on how it has drawn so many people to the table. She is concerned that we have people who will never get to Santa Fe since the education gap is so significant. We have to find a way to keep our kids in school long enough to graduate. This program can become a catalyst that helps us reach the disenfranchised.

Steven Seibert commented that he was intrigued when we started with the three circles that represent economy, environment and community, which we have used repeatedly throughout the process. He called out that the circles are the same size and that we as a group have spent real time on all three topics. This is an important part of the story that we need to tell.

Dorothy Brown commented that if she had a choice, she would prefer living in a very rural area with no development around her. However, she recognizes that we need to have the diversity of land uses to attract higher paying jobs. These jobs would also help bring in more money in for education. She continued that she likes the idea of pushing things forward, but we have a high quality of life and don't want it to be impacted. We need to have buffers so that we don't have economic development activities right next to us. She noted that she can get to her office in Gainesville in about half the time it takes someone who lives on the west side of Gainesville.

Adrian Taylor shared that he was extremely excited regarding the potential for economic progress. He noted that we need to ramp up our abilities to provide related education and financial services. As we build and multiply the economy, we have to step up with the necessary related services.

Charles Lee referenced Rob Brinkman's comments about how some people still don't understand this is not about housing. He also referenced comments made regarding the nature of this process and how it hasn't been done before. Normally, he explained, planning of this type would be an internal

process without the involvement of the public. Then the land owner would advance a concept and try to get it approved. This process has been the precisely the opposite, and that is highly desirable. He wondered how we can make this process something that doesn't stop here in Alachua County. How do we make this something that gets picked up by other Florida land owners so that it is replicated and propagated in other areas?

Edgar Campa-Palafox, Alachua County Economic Development Coordinator, representing the County in Rick Drummond's absence, noted that he is a newcomer to the area and to the Envision Alachua process.

Tim Giuliani commented that a collaborative process birthed Innovation Gainesville, and that all these processes are fluid and connected. The organization that got us here will get us there. We need to go to the next phase and be an excellent partner so we can seize these opportunities as they come our way.

Karen Cole-Smith commented that she really likes the phrase "from the GED to the Ph.D." because it's an inclusive phrase. She expressed gratitude to the presenters who shared real data and research results that informed this process. She expressed that she found the comparisons to other communities to be very helpful and was proud to see how her community measured up as a great place to live and work. She suggested we share these comparisons and other data more broadly since many people don't know about all our community assets.

Vivian Filer added that the Task Force members need an "elevator speech" or quick talking points to help us focus our comments and share information about this process.

Dr. David Edwards, Director of Career and Technical Education with Alachua County Public Schools, attended the meeting to represent the School District in Vicki McGrath's absence. He shared that 70% of kids who graduate from high school never have another educational experience. That's stunning data and highlights that our area is going to be run by people with only high school degrees. He provided a brief summary of activities the School District has taken on to provide occupational training programs across the district. He noted they have 40 occupational training programs with approximately 5,000 kids involved. The overall occupational training programs collectively have a 96% graduation rate. These kids have picked a track and are working through it. We have a 92% placement rate for these programs. Daniel responded that we need to tie in the K-12 programs.

Dale Brill commented that in his professional experience this is the first visioning process he has participated in that was real and legitimate. The mission is palpable and people are willing to help implement the results. We have to be successful if this is to become a state and national model. We will need the Task Force's feedback and continued involvement. The interaction

must continue. With the quality of participation and level of passion, this process will succeed!

VI. Summary and Next Steps

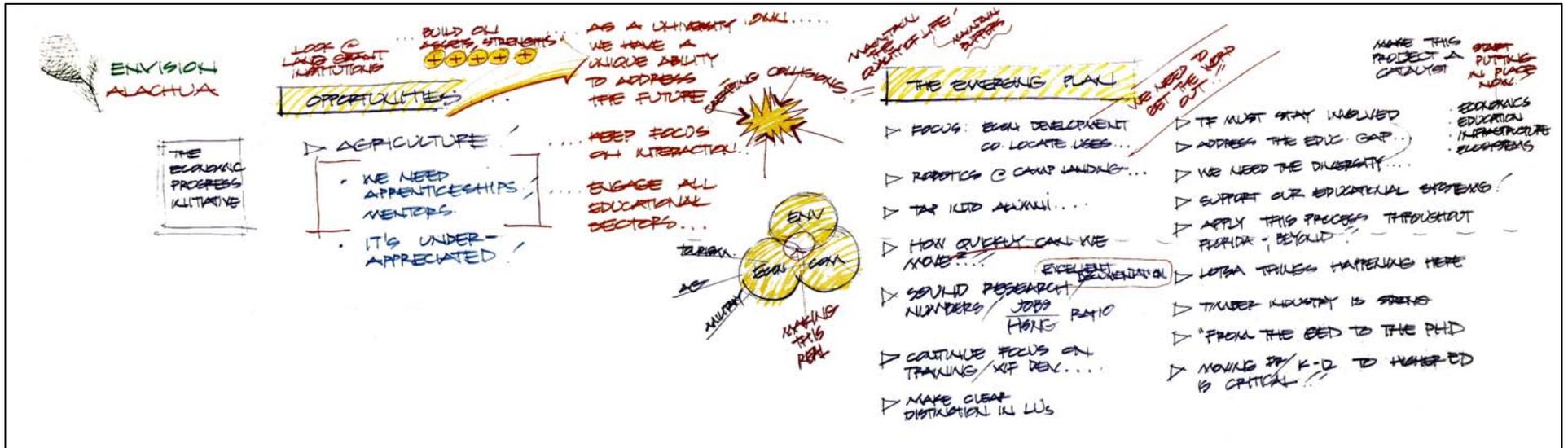
Daniel closed with some comments about getting information out to the broader community. Daniel reminded people of the upcoming Hawthorne Community Workshop and a final Task Force meeting that will likely be held sometime in September/October. In the meantime, Plum Creek will continue to refine and modify this plan.

Daniel reminded everyone that on June 27, Thursday morning at Santa Fe College, the Chamber of Commerce will host their Innovation Gainesville 2013 Regional Economic Forum. He then turned the microphone over to Todd Powell for closing remarks.

Todd thanked everyone for coming out to the meeting and for their ongoing participation in the Task Force. He noted the effort people had contributed and appreciated their efforts to have good discussion and civil dialogue to help create a better future for the region. He closed on a personal note sharing his perspective gained as the father of a newborn. He believes this process has helped him be optimistic about the future, and the future opportunities that will be available to his son as a result of this work.

This concluded the fourth Task Force meeting of Phase II of the Envision Alachua Planning process.

A meeting wallgraphic and attendance roster of Task Force members are attached at the end of this document. No comments were submitted by members of the public.



Envision Alachua Phase II
Task Force
Meeting #4 – June 25, 2013

Appendix A: Roster of Task Force Members

* denotes in attendance at June 25, 2013 meeting

Jane Adams

Vice President, University Relations
The University of Florida

Dr. Dale Brill*

Founder
Thinkspot, Inc.

Rob Brinkman*

Vice Chair of Citizens Advisory Committee to
MTPO, Former Chair of Suwannee St. Johns
Sierra Club

Dorothy M. Brown*

Windsor Resident

Robert Castellucci

President, CEO
RoomSync

Dr. Karen Cole-Smith*

Executive Director
Community Outreach and East Gainesville
Instruction
Santa Fe College

Ken Cornell

Realtor, Cornell & Associates

Tom Coward

Retired Alachua County Commissioner &
Retired Lincoln High School Teacher

Ed Dix

Realtor, Developer
Edix Investments, Inc.

Mike Dykes

Officer, Cracker Boys Hunt Club
Senior Project Manager, CH2MHILL

Vivian Filer*

Chair, Cotton Club Museum & Cultural Center
Retired, Santa Fe College & Shands Healthcare

Tim Giuliani*

CEO
Gainesville Area Chamber of Commerce &
Council for Economic Outreach

Eric Godet*

President & CEO
Godet Industries

Dr. Richard Hilsenbeck

Director Conservation Projects
The Nature Conservancy

Pete Johnson

Former Board Member
Gainesville Regional Airport Authority

Dug Jones*

Associate Vice President of Economic
Development
Santa Fe College

Nona Jones*

Community Relations Director
GRU

Lindsay Krieg*

Bariatrics Educator
Center for Obesity Surgery & Treatment

Charles Lee*

Director of Advocacy
Audubon Florida

Vicki McGrath (represented at 6/25/13
meeting by Dr. David Edwards)
Alachua County Public Schools
Director, Community Planning

Dr. Jack Payne

Senior Vice President
Institute of Food & Agricultural Sciences (IFAS)
University of Florida

Brad Pollitt

Vice President of Facilities
Shands Healthcare

Ed Regan*

Energy and Utilities Consultant
Retired, Assistant General Manager, Strategic
Planning, GRU

Steven Seibert, J.D.*

The Seibert Law Firm

Bill Strassberger*

District Engineer
Clay Electric

Adrian Taylor*

Pastor
Springhill Missionary Baptist Church

Kevin Thorpe*

Senior Pastor
Faith Missionary Baptist

Bobbi Walton*

President Community Service for Windsor,
Retired, CH2MHILL and Environmental
Science & Engineering

Helen Warren*

Agent, Prudential Trend Realty
Audubon Florida, Alachua County Chapter

Justin Williams*

Officer, Public Relations, Cracker Boys Hunt
Club
Information Technologies, Clay Electric

Dr. Gladys Wright*

Retired Principal
Alachua County School Board

Ex Officio Members

Rick Drummond (represented at 6/25/13
meeting by Edgar Campa-Palafox)
Interim County Manager
Alachua County

Steve Lachnicht (alternate for Rick Drummond)

Director
Alachua County Growth Management

Scott Koons*

Executive Director
NCF Regional Planning Council

**Participating Task Force Members
Representing Plum Creek**

Todd Powell*

Senior Director Real Estate
Plum Creek

Rose Fagler*

Manager Community Relations
Plum Creek

**Plum Creek Resource Liaison to the Task
Force**

Jon Rashleigh*

Senior Resources Manager
Plum Creek

MIG, Inc.

Daniel Iacofano*

Principal & Lead Facilitator
MIG, Inc.

Joan Chaplick*

Principal
MIG, Inc.