

FREQUENTLY ASKED QUESTIONS

1. What is the Envision Alachua process?

Envision Alachua is a community planning process to discuss future economic, environmental and community opportunities in Alachua County on lands owned by Plum Creek.

The process is designed to be:

- A holistic approach to sustainable conservation and economic development;
- An opportunity for a unique partnership and collaboration between the public and private sectors; and
- An open dialogue with community leaders representing economic development, business, local government, education, environmental, conservation and communities in Alachua County.

Envision Alachua features a series of six facilitated task force meetings that will take place over the next year, starting in late June 2011. The charge of the task force is to help articulate a future vision for Plum Creek lands in Alachua County, and provide a range of opportunities for all county residents. The process includes two community workshops and a series of educational forums on related topics.

Envision Alachua is being convened and funded by Plum Creek.

2. Who is Plum Creek?

Plum Creek is the largest private landowner in the nation with approximately 6.7 million acres of timberlands in the United States. The company's core business is timber, but it also manages some of its lands for conservation, recreation, natural resources and community development.

The company owns 590,000 acres in 22 counties in Florida. Nearly 95,000 acres of those lands are permanently conserved.

It is the largest private landowner in Alachua County, with 65,000 acres. Nearly 24,000 of these acres are permanently conserved. The company's holdings are located throughout northern and eastern Alachua County.

3. Why is Plum Creek convening a visioning process?

As part of Plum Creek's ongoing process for evaluating its lands, the company has identified lands that may be suitable for uses other than

timber. The company is interested in considering future uses that could be aligned with community needs. Through discussions with numerous community leaders, the company learned about land use opportunities that merit further community discussion. The Envision Alachua visioning process will explore potential opportunities for lands in East County that are suitable for uses other than timber.

4. Who is involved in the Envision Alachua Task Force?

The Task Force is composed of more than 25 members representing business, economic development, local government, education, environmental, conservation and communities in Alachua County. Members were selected by Plum Creek based on discussions with local government officials, organizational representatives, and community leaders. In selecting Task Force members, Plum Creek worked to ensure that different interests and constituencies with a range of opinions on economic, environmental and community issues in Alachua County were represented.

Task Force meetings are open to the public; however, space is limited. You may register and reserve your seat up to two weeks in advance of each task force meeting.

During Task Force meetings, members of the general public may comment in writing using comment cards that will be provided. Members of the general public can fully participate in the Envision Alachua process at the Community Workshops.

5. What is the role of the Envision Alachua Task Force?

The role of the Task Force is to provide input into the visioning process for Plum Creek lands in Alachua County. Task Force members will advise Plum Creek on opportunities and issues related to potential future economic, conservation and community outcomes. They will also help craft a document that describes a future vision with goals and guiding principles for potential future economic development and conservation of Plum Creek lands.

Through discussions with the Task Force, Plum Creek will explore potential future economic development and conservation scenarios that could achieve long-range economic, environmental and community goals.

6. How can I participate in the Envision Alachua Process?

You can stay informed by visiting the project website, www.envisionalachua.com, and signing up to receive Envision Alachua email updates. You may also attend an Educational Forum and provide direct input at a Community Workshop.

7. What is the Envision Alachua Process timeline?

The Envision Alachua Process begins in late June 2011, and it is anticipated to be completed in April 2012.

8. How will the community's input be used?

Community input will directly inform the creation of the vision document, which will be the final product of this process. The document will be designed to reflect community values expressed during the Envision Alachua process.

9. How can I stay informed?

You can stay informed by visiting the project website, www.envisionalachua.com, and signing up to receive Envision Alachua process email updates and the e-newsletter.

10. Will Plum Creek implement the plan that is the outcome of the visioning process?

The company will take very seriously the input provided through the visioning process as it considers the future for its lands in the county. Plum Creek wants to identify an approach that benefits the community, but also makes business sense to the company.